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Zeta Phi Eta

Alpha Phi Chapter

New Member Handbook



Zeta Phi Eta

Alpha Phi Chapter

New Member Requirements

- Must be a student at UW-Whitewater pursuing an Arts or Communications major.
- A *recommended* GPA of 3.0 in the major and at least a 2.5 GPA overall.
- Must be elected by $\frac{3}{4}$ members in good standing and present.
- Must attend all general member meetings.
- Must pay a fee of \$60 (\$20 national dues, \$20 local chapter dues and \$20 initiation fees)
- Must attend the Initiation Ceremony.
- Must participate in four hours of community service events.
- Must obtain 85% or better on the Initiation Test.
- Must fill out a new member application and a chapter application.
- Must attend study day.
- Must meet with your big sibling at least twice before Initiation or Formal.
- Must attend at least one Homecoming event.

For questions about being a new member, ask the New Member Mentor.



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The Four Purposes

1. To band together individuals committed to high standards in Communication Arts and Sciences.
2. To provide opportunities for sharing professional interests through participation in worthwhile activities in fields of communication.
3. To provide a climate in which members may develop sound professional philosophies.
4. To stimulate and encourage all worthy enterprises in communication fields.

Official Information

- The Zeta Phi Eta pin is called the **Coat of Arms**.
- The Zeta Phi Eta flower is called the **La France Rose**.
- The Zeta Phi Eta colors, as recognized by the Alpha Phi chapter, are **maroon and white**.
- The Zeta Phi Eta motto is “**Achieve! with Wisdom, Integrity and Love!**”

Publications

- The Cameo
- Orientation Manual
- Handbook for Campus Chapters Officers
- Handbook for Professional Chapter Officers



Zeta Phi Eta

Alpha Phi Chapter

Zeta Phi Eta Symphony

As the La France Rose comes from the dark earth,
bringing love to our service,
joy to our banquet table,
and peace to our hearts,
so may I, like my rose, go forth with a message of good cheer.
This is my Zeta Symphony.

-Written by Lilian Gayton McCarthy of the Beta Chapter

Chapter History

- Our chapter of Zeta Phi Eta is called **Alpha Phi**.
- Our chapter was **established in 1974, dissolved in 1986, and then reinstated in 1996**.

National History

- Zeta Phi Eta was **founded on October 10, 1893 at Northwestern University**.
- Zeta Phi Eta was **inspired by Dr. Robert McLean Cumnock**
- The five **founders of Zeta Phi Eta** are:
 - Edith DeVore
 - Maud Newell
 - Mollie Conner
 - Leila Little
 - Laurine Wright

Local and National Executive Boards

For the exam, you will need to know the first name and board position of each member of our chapter's Executive Board. Go to blogs.uww.edu/zetaphieta/ for this information.

You will also need to know who the Co-Presidents are for the National Executive Board. Go to zetaphieta.org for this information. Some extra credit points are also granted for naming one National Executive Board member besides the Co-Presidents.