

Academic Integrity in the UW Flexible Option

Modeling Ethical Strategies in the Era of For-profit
Homework Help Sites and Syndicated Cheating



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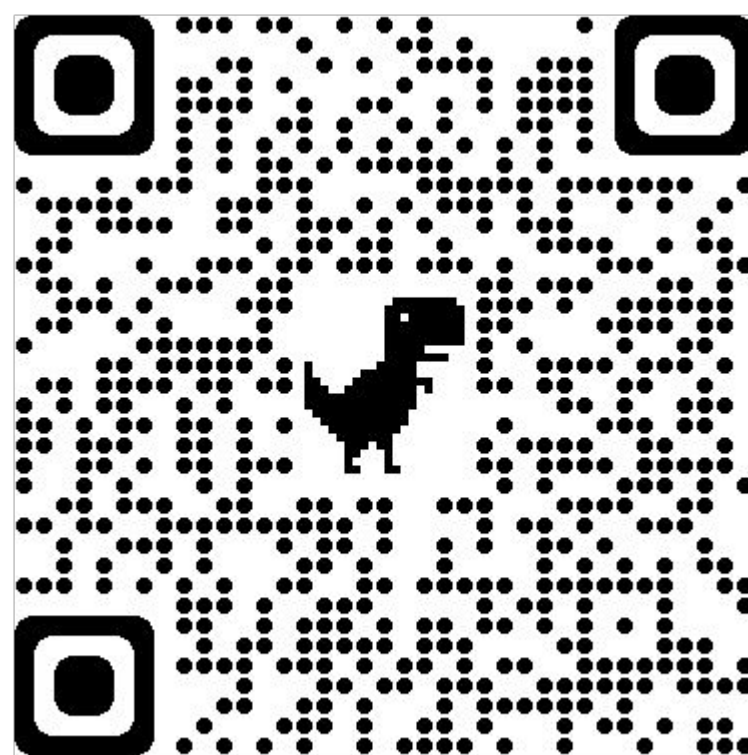
Kristin Woodward, Teaching and Learning Team Lead, UWM Libraries



Helen White, Media Strategist, UW Extended Campus

Kim Kostka, Academic Dir., UW Flexible Option / Professor at UW-Whitewater





Link to Faculty Resource Page
(links, references, etc.)



DISCUSSION QUESTION

What interest or concerns do you have today regarding academic integrity or academic misconduct?



Reflection

- What does cheating mean to you?
- Consider the means by which students cheat



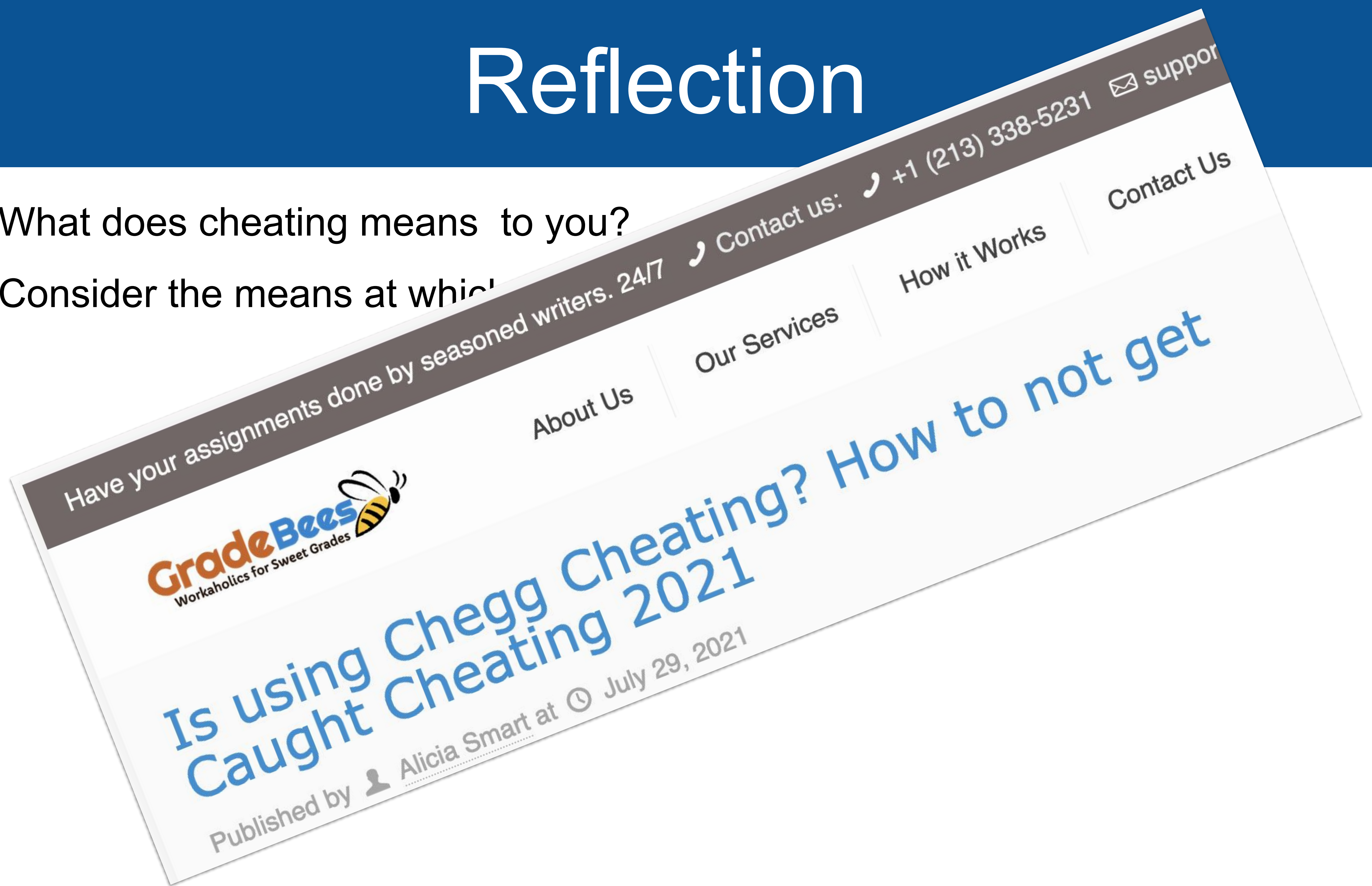
Reflection

“In my honest opinion, I do not think cheating is bad,” Charles said. “I think if you’re provided the opportunity to cheat, go for it. The only, only time it is wrong is if you get caught.”

[NBC News, March 20, 2021](#)

Reflection

- What does cheating means to you?
- Consider the means at which



Reflection



MARKETS BUSINESS INVESTING TECH POLITICS CNBC TV WATCHLIST CRAMER PRO

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How it Works


How college students learned new ways to cheat during pandemic remote schooling

PUBLISHED SUN, MAR 21 2021-10:00 AM EDT | UPDATED SUN, MAR 21 2021-10:16 AM EDT

 **Samantha Subin**
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Reflection



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In this presentation, we will...

- Describe our institutional contexts
- Explore the current problem/s surrounding academic integrity
- Introduce a few solutions that we are working on
- Invite discussion of approaches, technologies, etc.
- Share resources

Ten UW Flexible Option Programs

UW-Madison

- Substance Use Disorders Counselor Certificate



UW-Milwaukee

- . Nursing – RN-to-BSN
- . Diagnostic Imaging
- . Health Sciences
- . Associate of Arts & Science
- . Business & Technical Writing Certificate
- . Information Science & Technology
- . Healthcare Informatics Certificate



UW-Parkside

- . Business Administration
- . Project Management Certificate



Key Data

- Launched: January 2014
- Current Students: 620
- AY20-21 Headcount: 1195
- Completions: 1152
- Retention: 72%

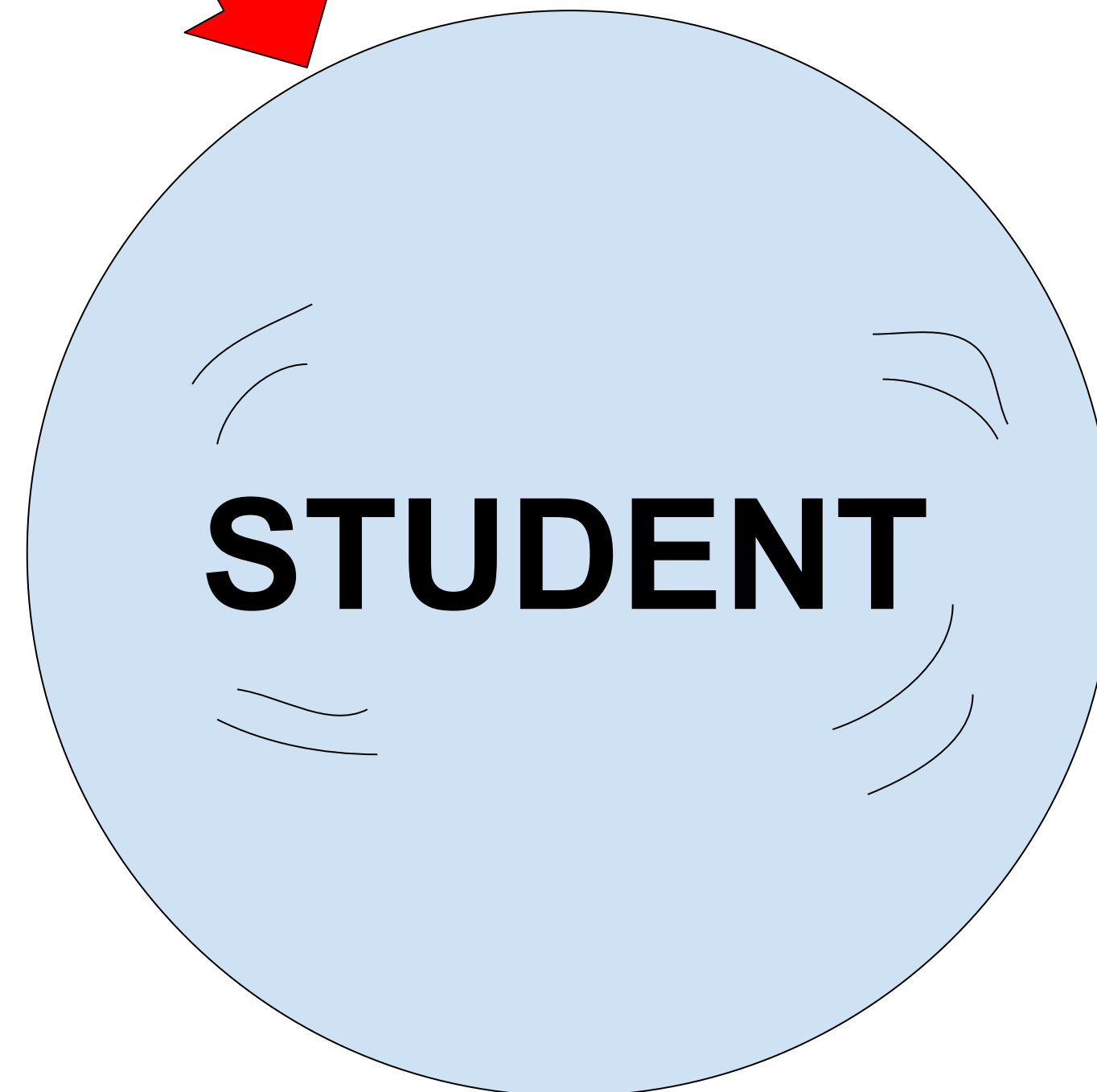
- Competency-Based Education
- Credit-based
- 100% Online Asynchronous
- 12 starts per year
- Non-Term
- Flat-Rate Tuition
- Self-Paced



<https://flex.wisconsin.edu/>

Pressures on Students

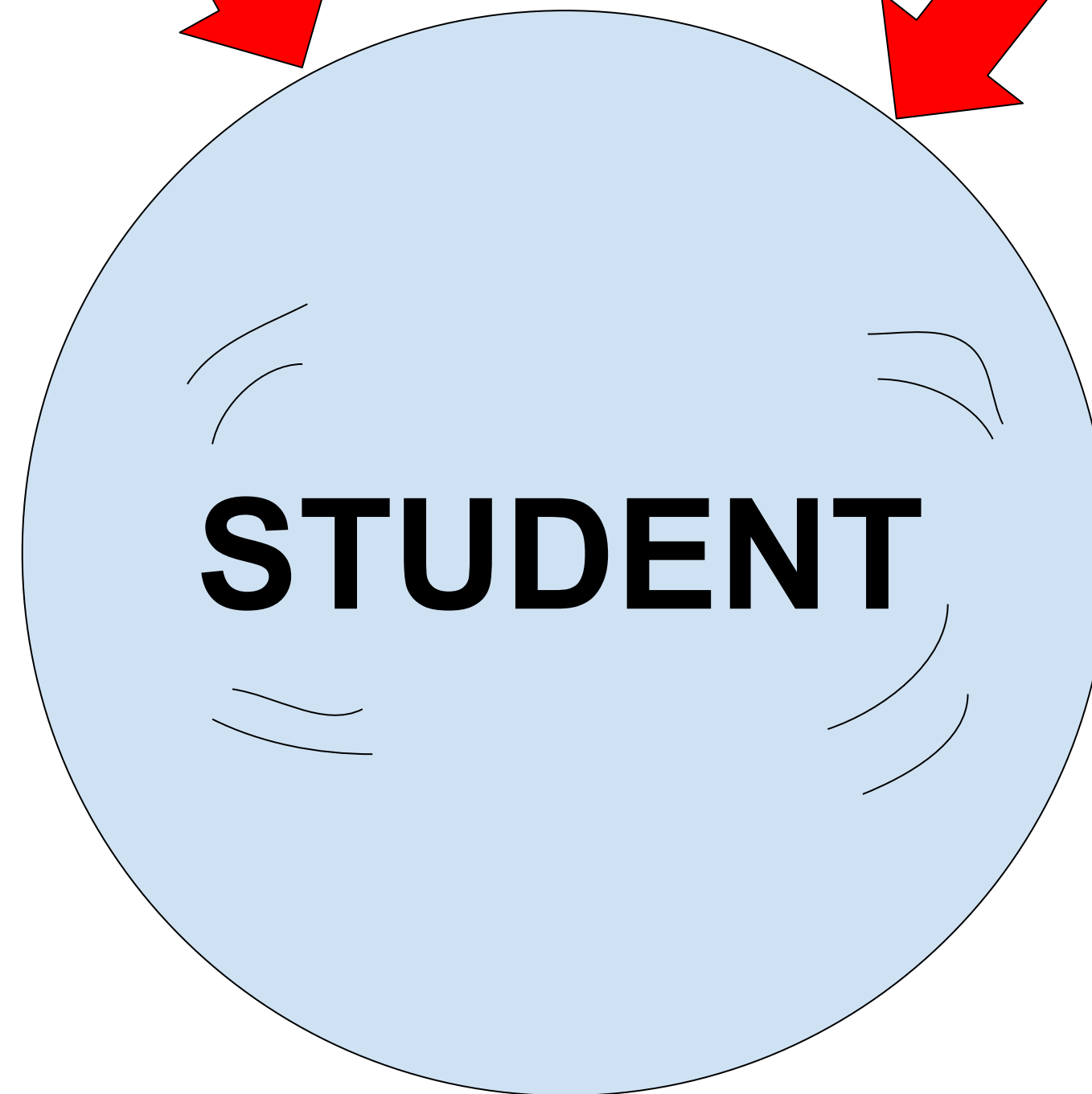
Moral and ethical stance
on cheating.



Pressures on Students

Moral and ethical stance
on cheating.

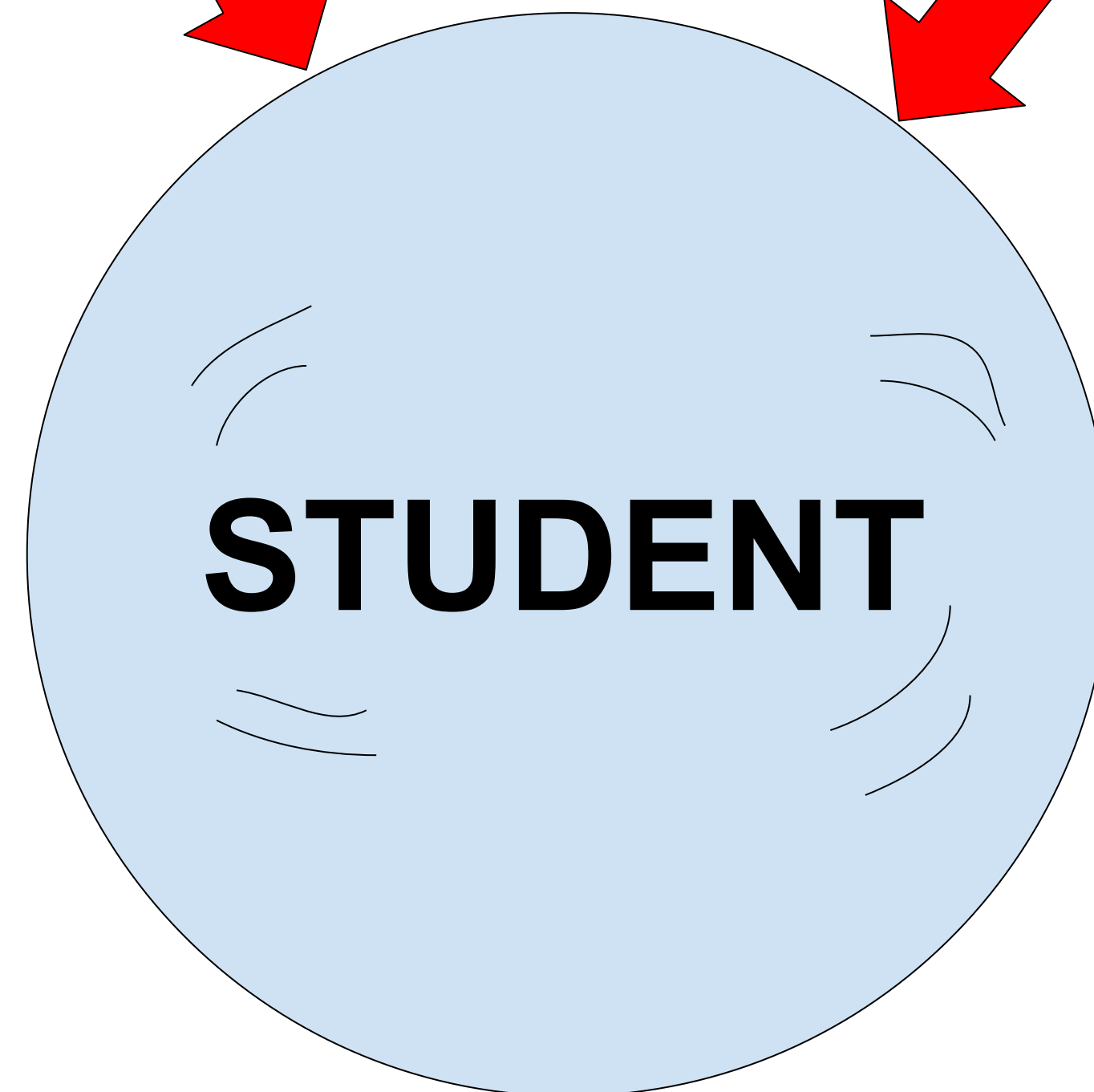
Level of enforcement.



Pressures on Students

Moral and ethical stance on cheating.

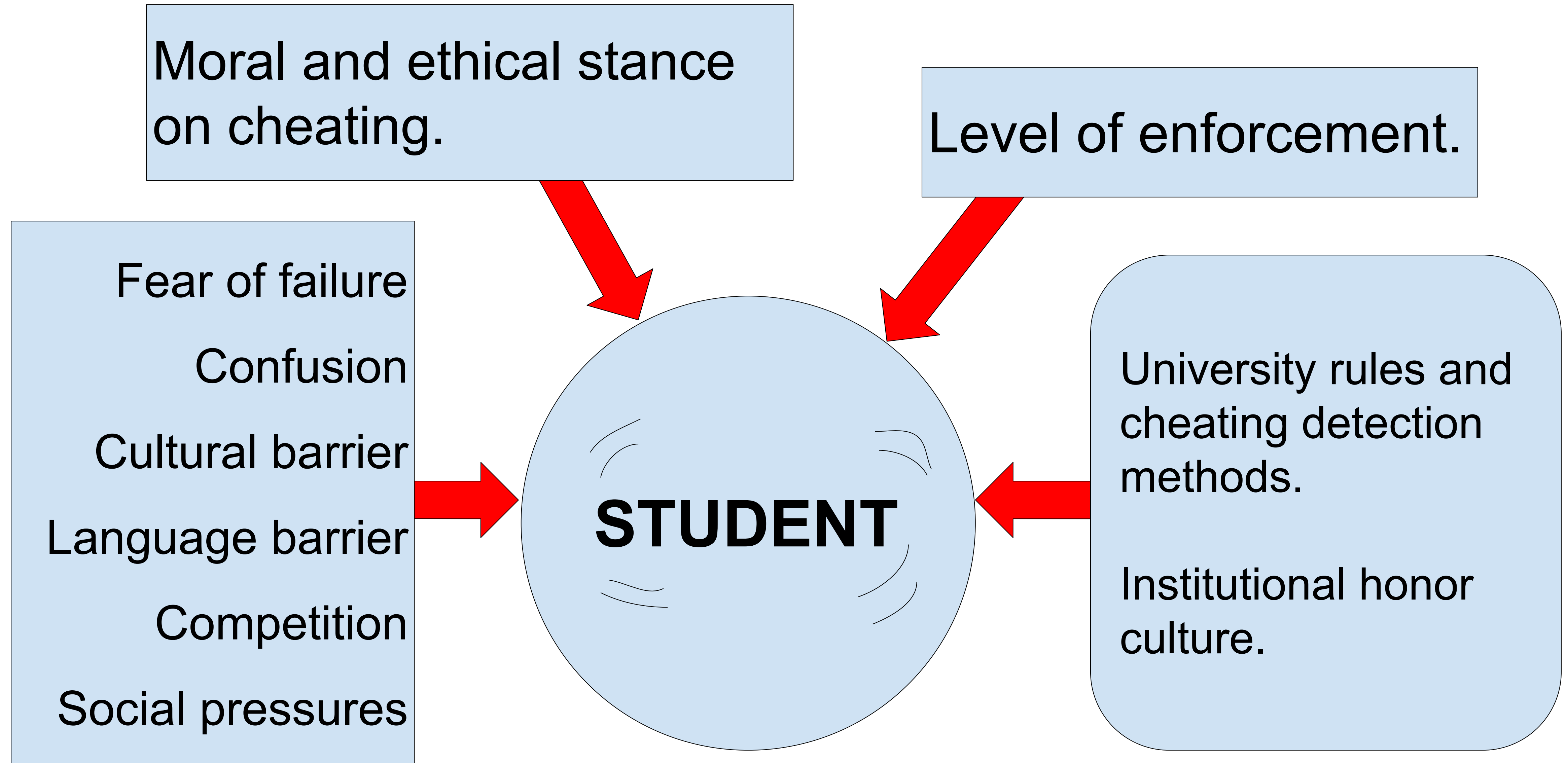
Level of enforcement.



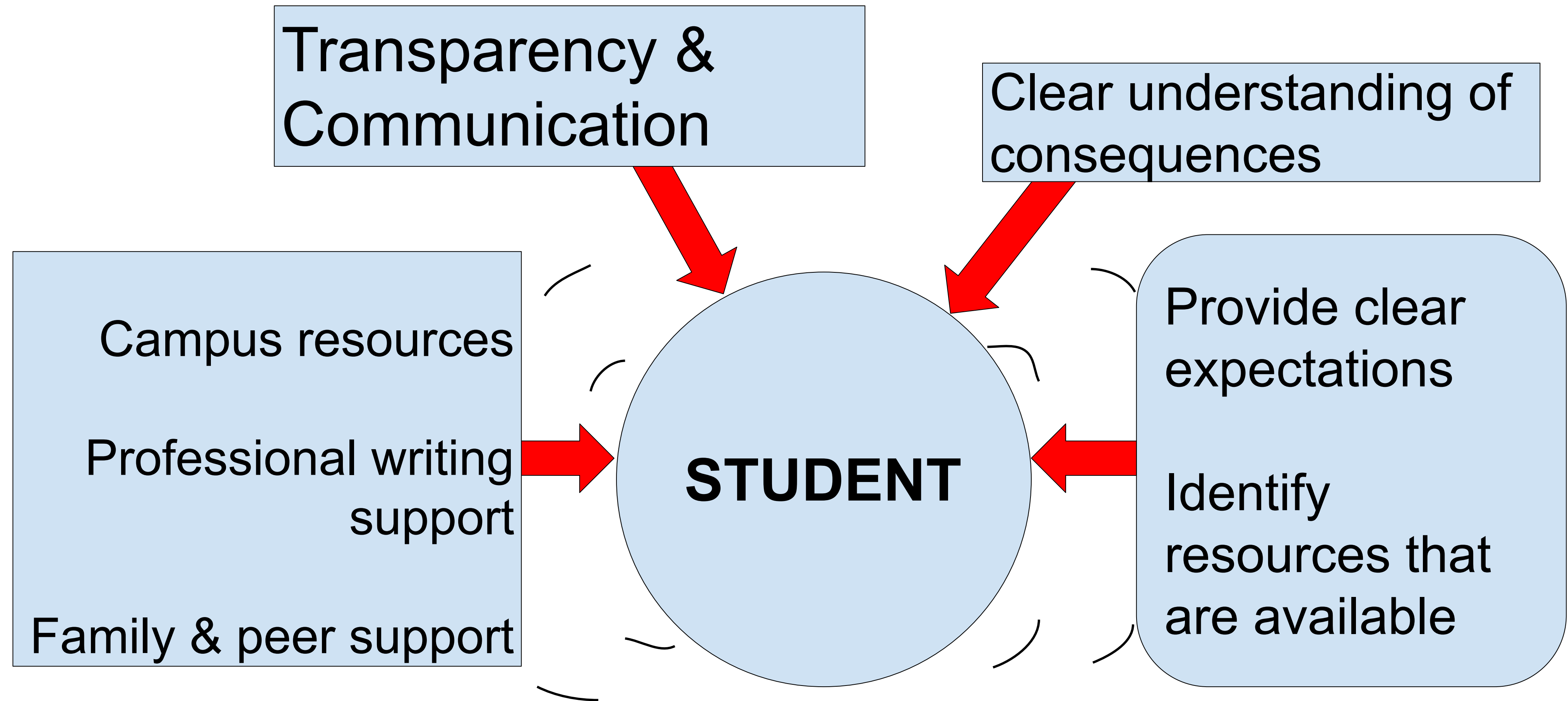
University rules and cheating detection methods.

Institutional honor culture.

Pressures on Students



Supporting Students



Student works in collaboration and consultation with others to produce their own assessable work.

Newest Challenges to Academic Integrity

- Plagiarism and cheating extends beyond the traditional sense
- Online education separates learner from instructor supervision
- Advent of sophisticated means of academic dishonesty
- The line between cheating and honesty in assessment can be thin & difficult to navigate, especially for a student who is under pressure.
- Correlation between academic dishonesty and professional integrity/ethics

Syndicated Cheating

What does it mean?

FULL DEGREE,
ACCOUNT
CREATED BY
HIRED AGENT

FULL DEGREE,
ACCOUNT
CREATED BY
STUDENT

FULL COURSE

PARTIAL
COURSE

FRAUD - DEGREE FOR HIRE

FULL DEGREE,
ACCOUNT
CREATED BY
STUDENT

PLAGIARISM

FAULTY
CITATION,
MISATTRIBUTION

ACADEMIC MISCONDUCT

UNAUTHORIZED
UPLOADS

COPYRIGHT
& TOS
VIOLATIONS

COPYRIGHT VIOLATIONS

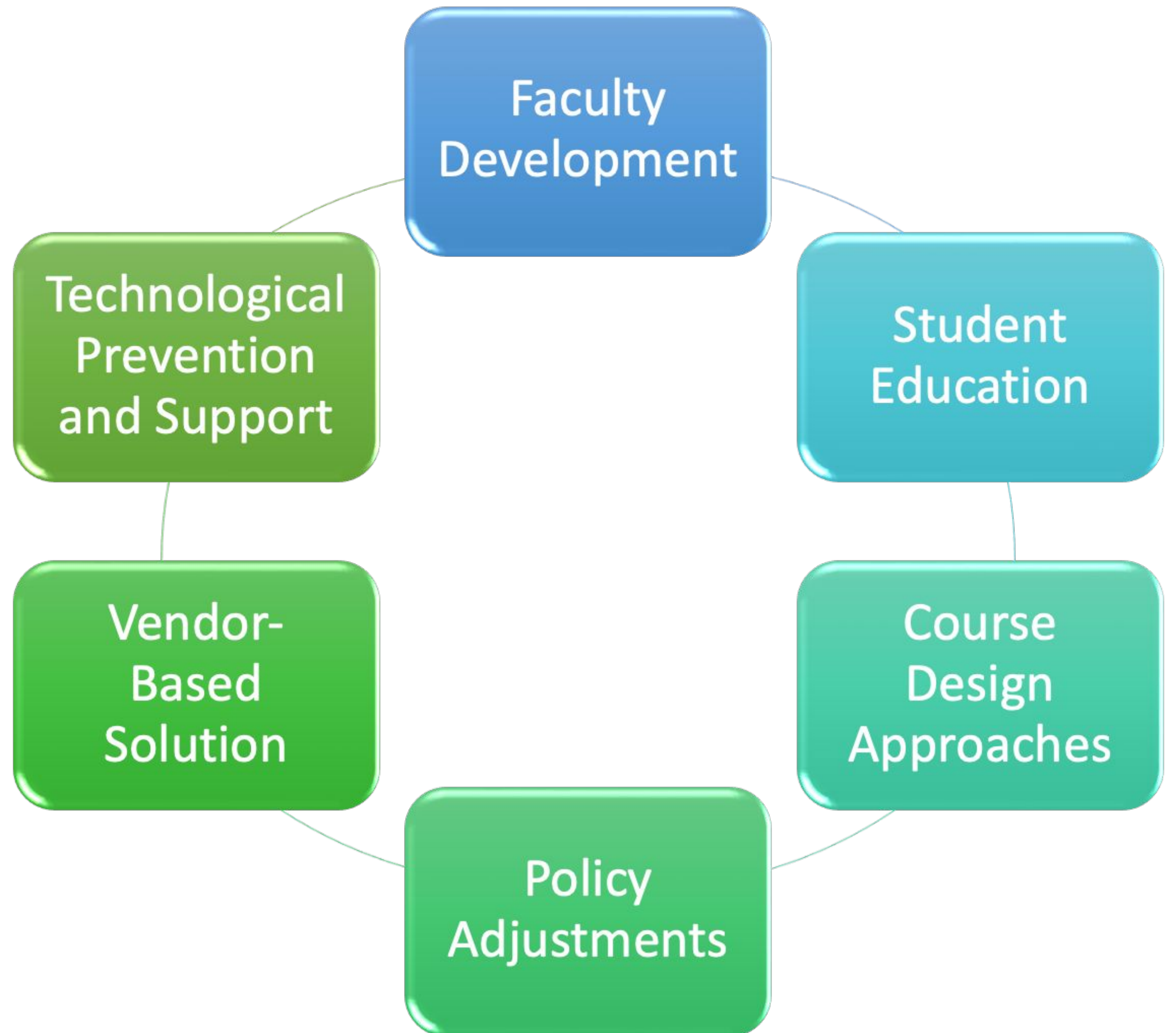


DISCUSSION QUESTION

What strategies have you used to minimize academic dishonesty in your program?



A Holistic Approach to Academic Integrity



Our Strategies

Design Cheat-Proof Assessments

- Authentic Assessments

Support the Student

- orientation: what is academic integrity?
- course resources: AI in your course
- university resources: AI in your college



Authentic Assessments



Individualized



Reflective



Builds upon experiences



Integrates higher-order thinking



Less recall and rote memory

Implications of Using Authentic Assessments

Benefits

- Increase student motivation
- Engage at a higher level
- More meaningful thought & reflection
- Prepares to engage in complex situation
- Stimulates lifelong learning

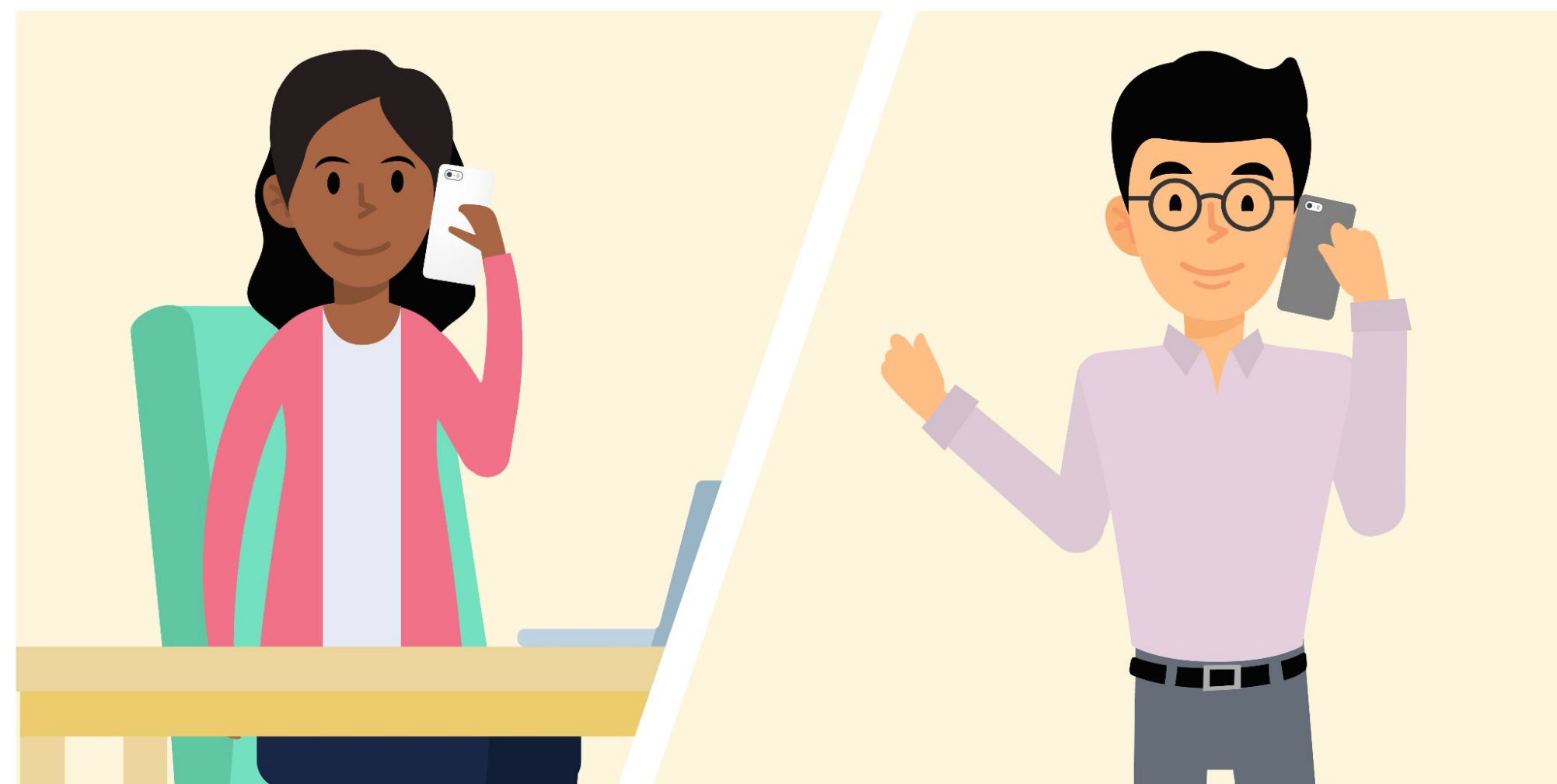
Challenges

- Time consuming to create
- Ensuring it is authentic
- Must be structured, clear, and explicit

Evaluation

- Determine if students demonstrate competency
- Identify gaps in
 - teaching
 - learning resources
 - student understanding

Student-Facing Resources



Information Has Value

Information possesses several dimensions of value, including as a commodity, as a means of education, as a means to influence, and as a means of negotiating and understanding the world. Legal and socioeconomic interests influence information production and dissemination.

Knowledge Practices

- give credit to the original ideas of others through proper attribution and citation;
- understand that intellectual property is a legal and social construct that varies by culture;

Dispositions

- respect the original ideas of others;
- value the skills, time, and effort needed to produce knowledge;
- see themselves as contributors to the information marketplace rather than only consumers of it;

Demonstration

[Link to StoryBoard Player](#)

Faculty Resources

- Dean of Students
- Academic Conduct Policies
- Campus librarian
- AcademicIntegrity.org
- Rock Ethics Institute
<https://rockethics.psu.edu/>
- Faculty-facing module and Canvas tools (Phase 2)



Tutorial Design Strategy:

TILT

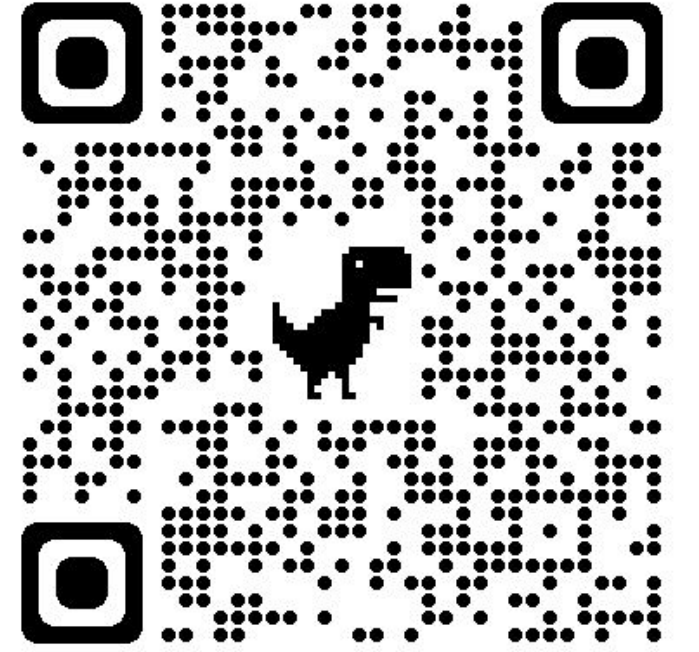
Purpose

Skills

Knowledge

Criteria for Success

Sources Consulted



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<https://www.insidehighered.com/blogs/learning-innovation/3-questions-nina-huntemann-chegg%E2%80%99s-new-chief-academic-officer>

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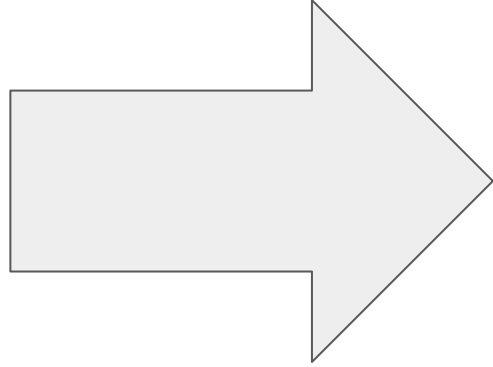
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Summary

- Authenticity  reduces academic dishonesty
- Allows for immediate application of new knowledge into practice



QUESTIONS?

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