**UW-WHITEWATER/COMMUNITY OPTIMIST CLUB**

**BOARD MEETING – MAY 13, 2014**

**JESSICA’S RESTAURANT**

Present – Board members: Kim Adams, Jeanine Fassl, Denise Kaminski, Dave Halbach, Jan Olson, Barb Dickens

Present – Interested Parties: Duane Dickens, Angie Alesci, Rick Fassl

Absent – Board members: Anne Fellows, Mike Ciardo, Al Hutchison

* Call to Order—Kim – 5:45 pm
* Approval of March Minutes – Barb Dickens moved approval; seconded by Dave Halbach. Passed unanimously.
* Treasurer’s Report—Denise. Jeanine Fassl moved approval; seconded by Dave Halbach. Denise updated the Board on correction Football Craze Fundraising, insurance payment made. Upcoming fundraising events are important to staying on budget and avoid using reserves. Passed unanimously.
* Schedule Induction for Kate and Ken. Kim will check Kate’s and Ken’s availability and preference for evening induction on May 20 or lunch induction on May 27.
* Summer Schedule—Meetings and Activities. (Changes in *italics*)
	+ June 10 (*UC 268 – Noon*), 24 (Lakefront Pub – 5:30)
	+ July 15 (UC 259 – Noon), *29 Summer gathering/potluck at Kim and Angie’s; 5:30*
	+ August 12 (UC 259 – Noon), 26 (Lakefront Pub – 5:30)

Speaker ideas: Cameron Clapper, Sotherland (Bicyclewise), UWCU, Tami McCullough (Campus Plan), Steve Bertagnolli, Jeanine and Angie

Personal/professional development opportunities?

* Discover Whitewater Kids Korral—Sept. 21. The Board recommends that the Club be involved in this activity. Good community exposure.
* Meeting with Student Interns: Seth is graduating; Kelly incoming. Will be tasked with projects involving membership and events. (See below.)
* Future Structure/Leadership for Club
	+ What does the future look like? Redefining Roles? Who and What Positions?
		- The Club will have a general discussion at our May 20th evening meeting. Should the leadership structure change? Should the Club become project-based? If no one steps forward to lead, should the Club disband?
	+ Summer Recruitment Plan
		- Present our Club to groups: Chamber of Commerce, Fire Department, EMTs, school clubs, etc. (sports parents’ groups, music parents, theatre parents, PTA’s, etc….open houses)
		- Linked In presence? Meet-Ups?
	+ Use of Student Interns: For summer, work on recruitment plan. Should we use student “volunteer hours” to our benefit? Have them research recruitment of 35-year-old+ demographic.
	+ Re-Write Bylaws and Policies: Not discussed.
* For the Good of the Order…
* Adjournment: 7:35