

UW-Whitewater Community Optimist Board Meeting Minutes

January 15, 2014

University Center, Room 260

5:15 p.m.

Present: Kim Adams, Jeanine Fassl, Dave Halbach, Al Hutchison, Mike Ciardo

Absent: Barb Dickens, Anne Fellow, Denise Kaminski, Jan Olson

Call to order: 5:15 p.m.

1. Approval of Dec. Minutes: were distributed, but lacking a quorum, will be approved at the next meeting in Feb..
2. Treasurer's Report

- a. Budget updates - (from Kim).

- i. Currently we are about \$1,000 of goal but that is typical since most of our fundraising happens in Spring and Summer.

There was concern expressed of the \$500 shortfall for Breakfast with Santa and we would like to hear from Carol and Connie about that matter.

Also, the Youth Appreciate expenses should be detailed and shared with the Board.

- ii. Club meeting meals – still falling behind a bit; only 10 present on 1/14. Suggestions included meeting only twice/month; BYO , maybe just BYO over Winter Break and Summer; Have catering only at YOM meeting,

It was noted by Kim that we should ask Denise what the #'s of paid meals are so far to make a better decision. The consensus was to keep catering for the spring term, approx. 14 weeks, monitor the situation and reassess in May.

3. Web/Tech updates - STRIVE is getting updated and Dave's on it. Dave will also give us a Demo of our Blog site at the NOW meeting–

4. Committees

- a. Club bylaws and policies – Jeanine sent out a draft with lots of questions and concerns on Nov. 11 but has yet to receive any feedback. Seems the largest issue is the lack of people on the listed committees. Work falls to board members and Jeanine suggested seriously thinking of what we MUST have to keep our organization functioning and delete committees not being used. Consensus was to leave the committee structure stand as is, but leave a written option, NOT to use it. Jeanine will work on this and bring it back next month.

- b. Still not able to answer the question of what we can and should do to attract and engage new members to handle the club's "business". Looking at the current roster, 75% are veteran or Life members and most have taken leadership positions. Most don't want to commit to lead again. With a roster of 40 members and only 10-15 showing for our meetings, we may need to really limit what our expectations should be.
5. NOW Meeting (Feb 11) – Committee to meet on 1/16.
6. Trivia Night - Feb 21 - *Collaborative trivia night with student Club; Flyer in production (Friday night; doors open at 6:30, event starts at 7:00). Teams of eight - \$10 per person or \$80 per table. Quilt raffle. Whitewater Emergency Fund will be designated beneficiary.(12/10 minutes)* Need to promote the event, reach out to Fairhaven residents to have teams. Jeanine offered to contact the UW-W Communication Dept. faculty teaching Advertising and Public relations to provide a student or two to handle us as a class project., Mike will help distribute posters and such as he will be out of state 2-20 to 4-15. Kim will work on promoting it through the District.
7. Quilt Fund Raising – Denise has arranged to sell tickets at our Mens' BB games and has sent a sign up sheet to membership. Another suggestion was to contact First citizen's and Commercial Bank to sell tickets for us.
8. Wellness Fair – Not sure what our role was last year at the table we had. Kim will check with Amberly Bell and get back to us.
9. District Meetings/OI Foundation: Feb 8 (New Glarus), No one present, available to attend. April 25-26 (at the Abbey), and Aug 9-10
10. Next Board meeting - Tuesday, Feb. 11, 5:30-6:30, At Jessica's so we can get dinner if desired.

Adjourned: 6:25 pm on Al Hutchison/Dave Halbach motion

Respectfully submitted,
Jeanine Fassel, Vice-President